

Job Description: Visual Communication Specialist at Veda InnoVentures (EVreporter.com & CleantechHero.com)

Location: Sector 20, Panchkula, Haryana, India

About:

EVreporter.com is a leading online platform dedicated to providing deeply researched articles and insights about the growing electric vehicle ecosystem in India. We cover expert opinions, events, trends, and the latest news in the EV industry. CleantechHero.com is a new initiative that will talk about all cleantech initiatives in the country by different industry segments.

Position: Visual Communication Specialist

Job Type: Full-time

Job Location: Panchkula, Haryana

Job Summary:

We are seeking a talented and creative designer to join our team. The ideal candidate should have a passion for design and a keen eye for detail. Freshers with strong creative instincts are encouraged to apply.

Key Responsibilities:

- Create visually appealing graphics for digital and print media, including digital magazine, social media posts, website banners, newsletters, and promotional materials.
- Design layouts for articles, reports, and other content.
- Collaborate with the content and marketing teams to develop engaging visuals that align with our brand identity.
- Develop infographics and illustrations to simplify complex information and enhance reader engagement.
- Basic video editing of podcasts and interviews.
- Maintain consistency and quality across all design projects.
- Stay updated with industry trends and incorporate innovative design ideas into projects.

Qualifications:

- Bachelor's degree in Arts, Graphic Design, Visual Arts, or a related field (fresh graduates are welcome to apply).
- Proficiency in design software such as Canva, Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Prior knowledge of basic video editing skills is preferred.
- Creative flair, originality, and a strong visual sense.
- Good communication skills to articulate design ideas and concepts.
- **Design and artistic sense with good command over English language will be preferred over knowledge of design softwares.**

What We Offer:

- A creative and collaborative work environment.
- Opportunity to work on diverse projects within the EV & Cleantech industry.
- Professional growth and development opportunities.