

# **Job Description: Multimedia Specialist at Veda Innoventures** **(EVreporter.com & CleantechHero.com)**

Location: Panchkula, Haryana, India

## **About:**

EVreporter.com is a leading online platform dedicated to providing deeply researched articles and insights about the growing electric vehicle ecosystem in India. We cover expert opinions, events, trends, and the latest news in the EV industry. CleantechHero.com is a new initiative that will talk about all cleantech initiatives in the country by different industry segments.

**Job Title: Multimedia Specialist**

**Job Type: Full-time**

**Job Location: Panchkula, Haryana**

## **Job Summary:**

We are seeking a talented and creative Video Editor to join our dynamic team. The ideal candidate should have a passion for visual storytelling and a strong technical background in video production. Freshers with a creative mindset and a strong portfolio are encouraged to apply.

## **Key Responsibilities:**

- Edit raw footage into polished video content for various platforms including the website, social media, and promotional materials.
- Collaborate with the content and marketing teams to develop engaging video content that aligns with our brand identity.
- Create and edit video content for interviews, product reviews, webinars, events, and other media projects.
- Enhance video content with graphics, special effects, sound, and music.
- Ensure all video content meets technical specifications and quality standards.
- Manage and organize video files and assets for easy access and retrieval.
- Assist in the planning and execution of video shoots as needed.

## **Qualifications:**

- Bachelor's degree in Production, Multimedia, Arts, or a related field (fresh graduates are welcome to apply).
- Proficiency in video editing software such as Adobe Premiere Pro, Final Cut Pro, or similar.
- Strong portfolio showcasing a range of video editing projects.
- Creative flair, attention to detail, and a strong visual sense.
- Good understanding of the entire video production process, including pre-production and post-production.
- Basic knowledge of motion graphics and animation is a plus.

**What We Offer:**

- A creative and collaborative work environment.
- Opportunity to work on diverse projects within the EV & Cleantech industry.
- Professional growth and development opportunities.