

Job Description: Content Wordsmith at Veda InnoVentures (EVreporter.com & CleantechHero.com)

Location: Sector 20, Panchkula, Haryana, India

About:

EVreporter.com is a leading online platform dedicated to providing deeply researched articles and insights about the growing electric vehicle ecosystem in India. We cover expert opinions, events, trends, and the latest news in the EV industry. CleantechHero.com is a new initiative that will talk about all cleantech initiatives in the country by different industry segments.

Job Title: Content Wordsmith

Job Type: Full-time

Job Location: Panchkula, Haryana

Job Summary:

We are seeking a talented and passionate content writer to join our team. The ideal candidate should have a flair for writing and interest in research as well. Freshers with a strong command of language and a knack for storytelling are encouraged to apply.

Key Responsibilities:

- Write well-researched, engaging, and informative articles, blog posts, and news pieces related to the EV & Cleantech industry.
- Develop content for various sections of the website, including expert opinions, event coverage, and trend analysis.
- Collaborate with the editorial and research teams to ensure content accuracy and depth.
- Conduct interviews with industry experts and stakeholders to gather insights and information.
- Assist in the creation of newsletters, social media posts, and other promotional materials.
- Ensure all content is consistent with our brand's voice and style guidelines.
- Stay updated with the latest developments in the EV & Cleantech industry and incorporate relevant information into articles.

Qualifications:

- Bachelors or Masters (preferred) degree in Journalism, English, Communications, or a related field (fresh graduates are welcome to apply).
- Excellent writing, editing, and proofreading skills.
- Strong research skills and attention to detail.
- Ability to write in a clear, concise, and engaging manner.
- Familiarity with SEO best practices is a plus.
- Good communication skills and command over English is a must.

What We Offer:

- A creative and collaborative work environment.
- Opportunity to work on diverse projects within the EV & Cleantech industry.
- Professional growth and development opportunities.