



EVreporter.com

Voice of the Indian Electric Vehicle Industry

MEDIA KIT

What is Evreporter.com?

- EVreporter.com is an online platform that provides deeply researched articles and insights about the growing electric vehicle ecosystem in India. We cover expert opinions, events, trends and latest news in the Electric Vehicle industry and associated business lines. The platform encourages all stakeholders to participate and enrich the knowledge base thus created.



Our Content

- [Insightful Articles](#)
- [Interviews with Industry Stalwarts](#)
- [Listings of EV ecosystem players](#)
- [Guest posts by EV Experts](#)
- [Start-up Stories](#)
- [Latest News](#)
- [Events & Workshops](#)
- [EV Knowledgebase](#)
- [Gov Notifications & State EV Policies](#)
- [Product Specs & Reviews](#)
- Live Tenders



Our Readers

Primary

Businesses & Entrepreneurs

- OEMs
- EV Component Manufacturers
- Battery Manufacturers
- Charging Solution Providers
- Start-ups in EV Domain
- Fleet Owners
- Entrepreneurs looking to enter dealer and distributor network of EV brands
- Entities looking to enter the EV space

Secondary

Consumers

- Potential EV buyers
- EV and Clean Energy Enthusiasts
- Students

Why EVreporter.com?

- We're one of the most promising start-ups in the Indian EV news & media space, gaining reputation as the best source of insightful information in the EV domain.
- Our audience primarily includes business heads, CXOs, and decision makers at top companies as well as promising start-ups in the EV ecosystem.
- We make sure you get noticed by your target audience in the electric vehicle industry



How can we help promote your brand?

- Direct Display advertising – banners and window ads
- Sponsored articles
- Guest articles
- Co-branded newsletters
- Organising events
- Pre, Live and Post event coverage
- Promotion on email and our social media handles – LinkedIn, Twitter, Facebook



For Advertising Queries

- Email us at info@evreporter.com or call us on +91 9872967223

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